SEASON 1972-73



### **SWINDON TOWN**

SATURDAY, APRIL 21st, 1973

KICK-OFF 3 p.m.

**FOOTBALL LEAGUE — DIVISION TWO** 

rootball OFFICIAL PROGRAMME

### CHAIRMAN'S PAGE . . .



Brighton's astonishing revival continued last Saturday — at our expense — when they defeated us 2-1. But I feel that it has come too late to save them from relegation.

It will be sad to see the club drop back into the Third Division after just one season but it looks inevitable. It would indeed be a football miracle for them to avoid it. They have done wonders in closing the gap that existed between them and the next club at the bottom of the table.

Our first-half performance at Brighton was very disappointing and it was little surprise that they took a two-nil lead.

### NO EXCEPTION

But the position was completely changed after the interval and we could so easily have won. As it was a goal from Gerry Queen cut the arrears.

The Easter programme so often decides the promotion and relegation issues and this year is no exception. Obviously for us — and our opponents Swindon today — it is vital for us to collect enough points to end any threat of going down.

Yesterday we played at Portsmouth and I hope we did not come away empty-handed. A few more points would I feel make us safe. And I am confident we will be.

You may have read that we objected to any change in the date of our home match with F.A. Cup finalists Sunderland on the Monday before the Final. And the Football League decided that the match should go on.

### FIVE-A-SIDE

We naturally felt sorry for Sunderland who wanted to keep the week before Wembley free but we just could not help them.

If the Final had been drawn Sunderland could not have met us the following week and after that some of our players would be in Israel playing in a five-a-side competition.

We have also arranged for further work to be carried out on the pitch at that time. Lastly, as the game was five days before the Final it did not seem so unreasonable to fulfil the fixture.

Thank you for your support today let's hope we see an entertaining match.

### ORIENT F.C.



Champions Division III 1955-56, 1969-70

Runners-up Division II 1961-62

Chairman A E Page

Directors

F. F. Harris, H. S. Zussman, M. E. Page, B.A., B. Winston

Secretary: J. H. Falltrick

Manager: G Petchey

Trainer: P. Angell

Chief Scout:

L. Cheesewright

General Adviser: A. Rowe

Physiotherapist: E. Shepherd

Commercial manager B Blower

Hon. Club Doctor E. J. A. Dodds

Hon. Surgeon Consultant: A. Lettin, M.S., F.R.C.S

Club Address: Brisbane Road. Leyton, E.10

Telephone 539 1368. 539 6800

Pools Office: 539 6092

Supporters Club: 539 7709

### THE TRAVELLING ORIENT

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Saturday 28th April 1973, we are away to Middlesbrough, which is our last away game this season. We would like to take this opportunity in thanking all the Supporters that have given us their support on our away games throughout this season. We thank them for supporting the Official Travel run by the Supporters Section of the Club. We ask all Supporters to give us their support at Middlesbrough on the 28th, it is a great help to the team to know that they have fans on away grounds. This last game is an important one to us, so come along and give us a Cheer!

Coaches to Middlesbrough are leaving the Ground at 6.30 a.m.

### RETURN FARE ONLY £1.50

By Rail: Leaving Kings Cross at 9 a.m. Arriving Middlesbrough at 1.17 p.m.

Return journey leaving Middlesbrough at 5.59 p.m. arriving back at Kings Cross at 10.14 p.m.

### RETURN RAIL FARE £6

Buy your stand tickets from the pools office and keep in with THE ORIENT SUPPORTERS.

### THE CLUB SHOP

END OF SEASON SUPER SALE.

ALL GOODS MUST BE SOLD. CALL IN AFTER TODAY'S GAME AND HAVE A GOOD LOOK ROUND. Buy now and save. "FREE GIFTS ON ALL SALES OVER £1"!

### GATES OF WALTHAMSTOW

We support the Orient why not support us, Gates of Walthamstow, your local FORD DEALER, 736, Lea Bridge Road, Leyton, E.10. Phone: 01-539 4461.



Orient chalked up another impressive home victory against Nottingham Forest. As Vince Wright of the 'Waltham Forest Guardian and Independent' put it: "If it's entertainment you want then Brisbane Road is the place to go.

"Goal-happy Orient are spelling out this message in no uncertain manner. Their 3-0 trouncing of Nottingham Forest on Saturday brought their goals total

to 15 in their last five home games.

"George Petchey's men have suddenly found the scoring touch which has eluded them for most of the season and the result is that teams visiting Brisbane Road in the past few weeks have returned home with their tails between their legs.

"The Orient goal show continued on Saturday when Phil Hoadley, Gerry Queen and Mickey Bullock all found the Forest net in the first half.

"Forest — recent 3-0 conquerors of Sheffield Wednesday and Burnley — were expected to offer stiff opposition but Os weren't impressed by such statistics and forced the Midlanders to take a back seat with their constructive, all-purpose football.

"Os never looked a side beset by relegation fears and the most significant feature of their fifth successive home win was that it was achieved without four key players. Absent from Orient's line-up were captain Peter (Les) Bennett, Barrie Fairbrother, Ian Bowyer and Tom Walley.

"Yet none of these men were missed as Os climbed two points nearer Second Division safety."

Last Saturday Orient went down at Brighton 2-1 and the 'Sunday Mirror' reported:

"Orient, two down with ten minutes left, hit back through Gerry Queen and almost snatched a point.

"They were outplayed in the first half but stormed back later against Brighton, apparent relegation certainties who have now won six home games in a row.

"Orient manager George Petchey said last night: 'Brighton's first goal should not have been allowed. There was a foul on our centre half Harris, yet we didn't get the free kick.

"'But we hope Brighton keep winning. We want to stay up with them.'

"Orient missed Arber, their talented young full back, who failed a fitness test."



Bobby Arber is helped from the field with a leg injury late in the latter stages of Orient's fine 3-0 win over Nottingham Forest.

Waltham Forest Guardian-Independent

### ORIENT FOOTBALL CLUB

The Players invite you to meet them and be part of the Club at their Night Out

### A FABULOUS PLAYERS' SPORTING DINNER AND STAG SHOW

THURSDAY, 3rd MAY, 1973 at the HANOVER GRAND 7.30 for 8 p.m. (Tickets £4.00 each inc. VAT and Service Charge)

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EVERY PACKET CARRIES A GOVERNMENT HEALTH WARNING

Like ourselves Swindon Town have been faced with the threat of relegation this season har look likely to second the drop

but look likely to escape the drop.

Manager Dave Mackay left the club this season to take over at Nottingham Forest and has been replaced by former Queen's Park Rangers manager Les Allen.

Their players:

Halifax. Signed in August 1965 from Halifax Town where he was a product of local football. A fearless, agile player who has done much to strengthen the Town's defence. Regular member of promotion winning side of Season 1968/69. Played in Football League Cup Final winning team of Season 1968/69. Played in League Cup Winners Cup winning team of 1969. Played in League in Anglo-Italian Inter Club Competition winning team Season 1969/70.

Rod Thomas (full-back): Born Glyncorrwg. A former youth player with the Club. He was signed from Gloucester City in July 1964. Has gained Welsh Under-23 Caps and Full Welsh Caps. Regular member of promotion winning side of Season 1968/69. Played in Football League Cup Final Winning Team of Season 1968/69. Played in League Cup Winners Cup Winning Team of 1969 and played in Anglo-Italian Inter Club Competition Winning Team Season 1969/70.

Joe Butler (full-back): Born Newcastle. Joined Swindon from Newcastle United in August 1965 where he graduated to the senior ranks through the Club's Junior Team. A tenacious player whose speed and ability amply make up for his lack of inches. Regular member of promotion winning side of season 1968/69. Played in Football League Cup Final Winning Team of Season 1968/69. Played in League Cup Winners Cup Winning Team of 1969, and played in Anglo-Italian Inter Club

# SWINDON TOWN

Competition Winning Team Season 1969/70.

Roger Smart (right half or inside forward):
Born Swindon. Another local player who joined the club direct from Swindon Schoolboys Team. At 17 he was appearing regularly at centreforward in the Reserve Team, but he excels as a deep lying inside forward. A versatile player who is able to play at wing-half. Regular member of promotion winning side of Season 1968/69. Played in Football League Cup Final winning team of Season 1968/69. Played in League Cup Winners Cup winning team of 1969 and played in Anglo-Italian Inter Club Competition winning team Season 1969/70.

Frank Burrows (centre-half): Born Larkhall, Scotland. Joined the Club from Scunthorpe United for whom he played 3 seasons. Formerly with Raith Rovers. A strong defender who has made his mark in the first team. Regular member of promotion winning side of Season 1968/69. Played in Football League Cup Final winning team of Season 1968/69. Played in League Cup Winners Cup winning team of 1969, and played in Anglo-Italian Inter Club Competition Winning Team Season 1969/70.

Peter Noble (inside forward): Born Sunderland. Joined the club from Newcastle in January 1968 for whom he played for four

Peter Noble (inside forward): Born Sunderland. Joined the club from Newcastle in January 1968 for whom he played for four years. Prefers to play an attacking role. Regular member of promotion winning side of Season 1968/69. Played in Football League Cup Final Winning Team of Season 1968/69. Played in League Cup Winners Cup winning team of 1969, and played in Anglo Italian Inter Club Competition winning team Season

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Stephen Peplow (outside right): Born Liverpool. Played for Liverpool Schoolboys, and joined Liverpool from school. Made 3 First Team appearances Season 1969/70 for Liverpool and was a regular member of the team which won the Central League for two consecutive years.

Paul Peterson (full-back): Born Luton. Signed during the close season from Leeds whom he joined from School. Played three games for the First Team and regularly for the Central League side. Originally played at outside-left.

Ray Bunkell (wing-half): Born Tottenham. Joined the club June 1971 from Tottenham where he was a regular Football Combination player. He also played for the England Youth Team.

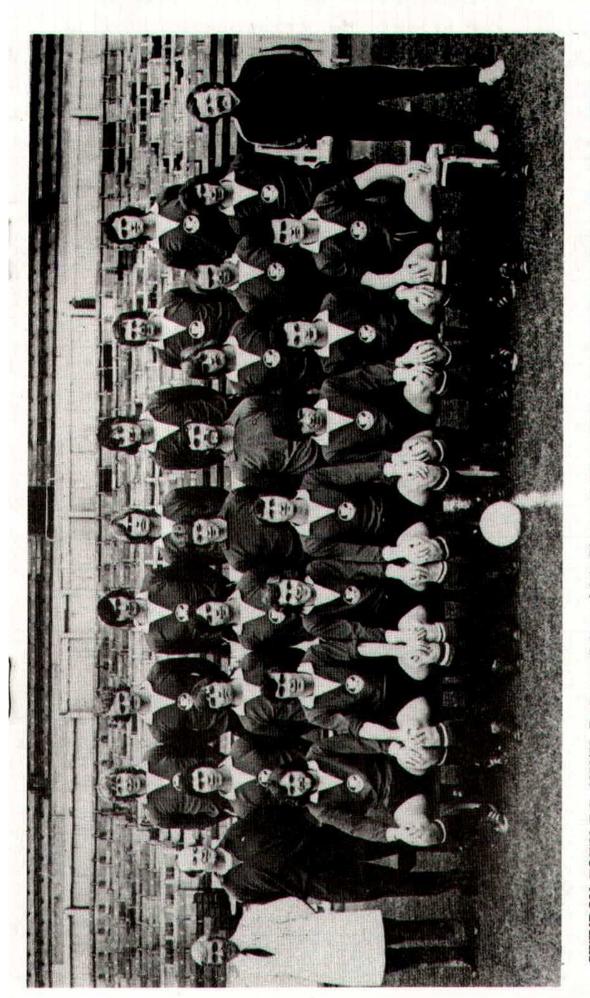
Ray Treacy (centre-forward): Born Dublin. Joined Swindon from Charlton Athletic. Prior to this he was a member of the West Bromwich Albion squad. Ray has been a representative of Eire at schoolboy, youth, under-23 and full international level. Excellent header of a ball and has been a regular marksman with his previous clubs.

Ronald Howell (midfield player): Born Tottenham. Joined Swindon from Kettering, his previous clubs being Tottenham, Millwall and Cambridge United, and was a member of the London Boys Team. Ron is a forceful attacking mid-field player who has made his presence felt since joining the club this season.

David Dangerfield (inside forward): Born

David Dangerfield (inside forward): Born Nailsworth. English Schoolboy International. Signed as a Professional 1969.

Terry Hubbard (inside forward): Born Newport. Apprentice Professional. Signed Professional 1969. Has now established himself as a regular First Team player.



SWINDON TOWN F.C. 1972/73. Back row (left to right): Tinson, Trollope, Potter, Hubbard, Syrett, Dangerfield, Moss; Middle row: Morris (physiotherapist), Owen (second team trainer), Stroud, Butler, Peterson, Allan, Downsborough, Jenkins, Noble, Porter; front row: Bunkell, Smart, Howell, Thomas, Treacy, Peplow, Burrows.

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# League Table Div II 1972/3

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Q.P.R.	37	14	4	-	50	13	9	00	4	23	24	
Aston Villa	38	Ξ	S	4	25	16	9	9	9	21	27	
Blackpool	39	=	9	3	35	17	9	4	0	19	30	
Sheff. Wed	39	14	m	3	40	20	3	9	10	18	30	
Fulham	38	=	S	4	32	16	4	9	00	22	27	
Middlesbro	39	10	9	3	23	13	4	1	5	16	28	
Oxford	38	13	-	4	33	14	4	S	=	15	25	
Bristol C	39	1	1	4	27	16	1	2	6	29	33	
Luton	38	9	00	S	24	22	6	7	00	19	25	
Sunderland	34	10	9	2	32	13	4	4	00	20	27	
Millwall	38	12	3	3	31	15	m	S	12	21	53	
Hull	37	6	9	4	39	20	4	2	6	21	33	
Notts. F	38	=	v	4	31	18	67	9	10	12	28	
Swindon	39	1	0	4	26	22	~	9	=	18	36	
Portsmouth .	38	9	9	1	19	20	S	4	10	20	34	
Carlisle	38	10	4	S	38	21	-	S	13	6	27	
Orient	37	6	2	4	28	15	-	9	12	14	31	
Preston	38	n	1	9	16	22	2	4	Ξ	17	37	
Hud'sfield	39	9	6	5	19	20	-	1	Ξ	4	32	
Cardiff	36	10	N	S	27	17	0	9	13	6	34	
Brighton	38	7	9	9	29	28	-	S	13	14	47	

# Mid-Week Football League Fixtures 1972-73

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Aug. 30 SOUTHEND UNITED	Northampton Town	Watford	II GILLINGHAM	Millwall	TOWN	:	15 CHARLTON ATHLETIC		13 BRIGHTON & HOVE ALB. L 0-3	CAMBRIDGE UNITED
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Fulh	am	38		S	4	32	16	4	9	00	22
Midd	lesbro	39		9	3	23	13	4	7	5	91
Oxfo	p.	38		-	4	33	14	4	2	=	15
Brist	ol C	39		1	4	27	16	7	2	6	29
Luton		38		00	S	24	22	6	7	00	19
Sund	erland	34		9	2	32	13	4	4	00	20
Milly	vall	38		3	3	31	15	m	S	12	21
Hull		37		9	4	39	20	4	2	6	21
Notts	F. F.	38		n	4	31	18	2	9	10	12
Swin	don	39		0	4	26	22	~	9	=	18
Ports	mouth .	38		9	1	19	20	S	4	10	20
Carlis	sle	38		4	S	38	21	-	S	13	6
Orien		37		10	4	28	15	-	9	12	14
Prest	uo	38		1	9	16	22	2	4	=	17
Hud	sfield	39		6	5	19	20	-	1	=	14
Card	iff	36	10	C	S	27	17	0	9	13	6
Brigh	ton	38	7	9	9	29	28	-	S	13	14

7	1-1	9	9	2-1	0-0	0-5	9-0	-5
D 1-1	ב	W	Q	W 2-1	3	L 0-2	M	1L 0-2
Aug. 30 SOUTHEND UNITED	Northampton Town	Watford	GILLINGHAM	18 Millwall	NORTHAMPTON TOWN	1 Colchester United	15 CHARLTON ATHLETIC	29 WATFORD
30	S	13	=	18	25	-	15	29
Aug.	Sept.	:	S			Nov.	:	:

W 3-1 10-COLCHESTER UTD.

### D 1-1 L 0-1 W 2-1 Away × 17 Luton Town 24 CHARLTON ATH. (L.C.) ... 31 Gillingham Apr. 11 BRIGHTON ..... Charlton Athletic (L.C.) ...... 14 LUTON TOWN 14 Cambridge United .. 28 MILLWALL (L.C.) MILLWALL 5 Southend 28

Mar.

:

:

Feb.

## F.A. CUP APPEARANCES

January 13th v. Coventry City (Home). L 1-4.

Goddard, Hoadley, Arber, Allen, Harris, Linton, Downing, Brisley, Bowyer, Queen, Hep-polette. Sub.: Dyson. Scorer: Arber (pen.). 

### MID-WEEK LEAGUE

Wednesday, April 11 v. Brighton (Home). Won 2-1. Team: Smeulders, Woodward, Fisher, Paris, Walley, Roeder, Filby, Dyson, Bowyer, Lewis, Johnson. Sub.: Cunningham. Scorers: Bowyer and Filby.

# LEAGUE CUP APPEARANCES

Downing, Brisley, Bullock, Bowyer 2; Rofe Dyson, Arber, Fairbrother (also I sub) 1; Rid Goddard, Hoadley, Bennett, Harris, Aller dick I sub.

Scorers: Downing 2, Bowyer 1.

August 16 Round 1 Watford (Home). W 2-0 September 5 Round 2 Wolves (Away). L 1-2

## SOUTH EAST COUNTIES

-		Divis	rision	One				
_	Tottenham	29	23	m	3	84	29	4
~	Arsenal	28	18	9	4	19	29	4
_	Chelsea	29	19	4	9	82	40	4
	Charlton	30	15	00	7	51	34	38
_	Ipswich	29	16	4	6	51	36	36
_	Crystal P	30	13	S	12	89	57	3
	Fulham	32	12	1	13	4	50	3
	West Ham	31	Ξ	00	12	69	48	30
	Q.P.R.	30	10	6	Ξ	41	20	25
	Millwall	31	10	1	14	62	59	27
	Southend	29	10	1	12	34	42	27
	Orient	53	6	90	12	47	48	26
	Brentford	30	00	6	13	35	42	25
	Luton	31	1	=	13	37	65	25
	Watford	30	1	00	15	20	09	22
	Gillingham	27	3	7	17	28	11	=
	Reading	29	4	m	22	25	100	=

### Division Two

Crystal Palace	12	6	3	0	34	12	21
Orient	12	00	7	14	23	10	18
West Ham	Ξ	S	4	7	21	10	14
Tottenham	=	9	-	4	22	15	13
Chelsea	=	m	2	9	23	29	00
Watford	12	-	7	6	7	34	4
Gillingham	Ξ	-	0	10	9	26	7
Divi	sion	Two	1	dn			
West Ham	17	6	_	7	23	9	19
Crystal Pal	12	8	-	3	39	10	17
Tottenham	12	9	7	4	31	18	14
Orient	12	S	3	4	24	22	13
Gillingham	12	3	2	1	12	34	8
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	West Ham		12	6	_	7	23	9	4
	Crystal Pal.		12		-	3	39	10	
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	Gillingham		12		~	7	12	34	
	Chelsea		=		-	7	12	25	
	Watford	- 1	=		C	6	15	41	

Semi-finals: West Ham v. Orient, Crystal Palace v. Tottenham.

### GUEST FOR THE DAY

We welcome as a guest of the club today Mr. W. F. Abrahams, of Ramsey Street, E2, who has been supporting us for 68 years.

Says Mr. Abrahams, who is 82: "When Clapton Orient were playing in 1888 they were amateurs and played at the back of the Millfields Road ground.

"When I first started to support Orient in 1904 they played in blue shirts with a white 'O' on their backs. The visiting team used to change in old railway carriages at the corner of "Spions Kop". They were in the Second Division before Tottenham.

"The team then was Butler, Bowers (goalkeepers), manager Holmes, Pemberton (backs), Evanson, Boden, Coding (half-backs), Bowne, Kingaby, Leigh, Oliver, Gibson (forwards)."

We hope that over the years Mr. Abrahams has been given much enjoyment by following the team and today we show our appreciation for his support.

### 1973 FOOTBALL ASSOCIATION CUP FINAL PROGRAMME

This programme will be available in advance as a service to Supporters for the benefit of Television viewing.

your name and address on a GUMMED LABEL together with Postal Order or Cheque for 18p (which includes Packing and FIRST CLASS POSTAGE) to:—1973 F.A. CUP FINAL PROGRAMME

### EMPIRE STADIUM,

WEMBLEY HA9 ODW MIDDLESEX

Post Orders with Remittance (made payable to Wembley Stadium Limited) must reach this Department by APRIL 12th, 1973 and Programmes will be despatched approximately one week prior to Match.

Match to be played at THE EMPIRE STADIUM, WEMBLEY on SATURDAY, 5th MAY, 1973

### HALF

A.	Chelsea
	Southampton
B.	Derby
	West Ham
C.	Everton
	Arsenal
D	Leeds Utd
٠.	Crystal Palace
-	
E.	Tottenham
	Leicester
F.	Burnley
	Brighton
G.	Cardiff
	Huddersfield
H.	Hull City
	Sunderland
J.	Millwall
	Q.P.R
K.	Oxford
	Carlisle
I	Portsmouth
	Fulham
M.	Preston
	Notts. Forest
N.	West Bromwich
	Norwich



# PETCHEY'S VIEW

One fact that always amazes me is that the Football League did not hold onto their fixture list and run their own football pools.

Look at the enormous profits the pools firms make—money that could be made by the League and pumped back into the game.

We are at the moment only getting about two million pounds over 13 years. And with the contracts signed and sealed there can be no alteration. It seems a poor compensation for allowing big business to make a fortune out of football.

Of course, it would be a tremendous project to take on our own pools competition especially as it would have to be run on the same scale as the present commercial companies. But look at the benefits.

### **PROFITS**

With the profits from such a pool we could reach the stage where no League club was threatened with extinction because of dwindling finances. Any society looks after their poor. Football should be no exception.

Ground facilities at grounds could also be transformed. New stands with greater seating capacity and amenities which would win back those fans who now sit in front of a television on a Saturday afternoon.

Football grounds could become the focal point of football in their area with training grounds for the use of all, particularly the youngsters and schoolboys.

### UNLIMITED

With such financial resources the scope would be unlimited. So many ideas could be put into operation. A few dreams could become reality.

It would take courage for the League to take such a step. But the kind of courage which the game badly seems to need at the moment. And I am sure they would have the backing of the majority of people connected with the game — either official, player or supporter.

If nothing else it is worth consideration and worth discovering the views of people in football.

Thank you for your support.

GEORGE PETCHEY.

### Groundsman Needed

Due to a serious road accident, the previously appointed Groundsman Mr. Trevor Trundle, will not now be able to accept the appointment and so this situation is now again vacant. Applications are invited.

ORIENT 1. Sub.: Ray GODDARD Colours: All Red 2. 3. **Bobby ARBER** Phil HOADLEY 5. Peter ALLEN Paul HARRIS Malcolm LINTON 8. 10. Terry BRISLEY **Gerry QUEEN** 7. Ricky HEPPOLETTE Derrick DOWNING Mickey BULLOCK Linesmen: Referee: C. F. Attwell (Northampton) J. B. Goggins (Manchester) Red flag Ball Donor: F. B. Hardy (Staffordshire) Mr. B. Sonenfield Yellow flag 11. 9. 7. Tommy JENKINS Ray TREACY Ron HOWELL 8. 10. Ray BUNKELL Peter NOBLE 5. Ron POTTER Frank BURROWS Paul WALKER 2 3.

Joe BUTLER

**Rod THOMAS** 

Colours: All Blue

1. Peter DOWNSBOROUGH

Sub:

SWINDON **TOWN** 

 $N \Delta N$ 

John Goggins a Secondary School headmaster, is in his first year as a Football League referee. Married with four children, he took up refereeing in local leagues in Manchester in 1950 progressing through the Manchester Amateur League, the Lancashire League and the Central League to The Football League line in 1966.

He was appointed a supplementary referee at the start of the 1971-72 season and during the summer of this year was one of the linesmen for the Italian based games in the Anglo-Italian tournament. He refereed a Schoolboy international in 1966.